

# 44<sup>th</sup> MONTE CARLO TELEVISION FESTIVAL

28 JUNE – 3 JULY 2004

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Awards



Conferences



Screenings



Events



*A Celebration of Global Television*



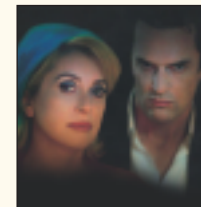
# 44th MCTVF Programme Competition Premier Screenings & Star Appearances



# 2004 Conference Programme Video Library Screenings

# Overview of Conference Programme 2004

## 230 REASONS why your company should be at the 44th Monte Carlo Television Festival...



World Premier  
**LES LIAISONS DANGEREUSES**

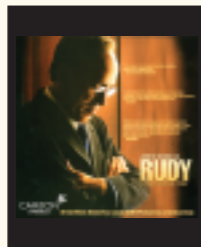
Since its inception in 1961, the Monte Carlo Television Festival has been an integral part of the glamorous image that is synonymous with Monaco and the *Cote D'Azur* in general. And where there is glamour, the media is never far away...

Such was the case at the 43rd edition of the Festival, where more than 230 print, radio and television journalists representing 24 countries from around the world were in attendance. Some came to report on the Premier Screenings, the Stars, and the winners of the Gold Nymph Awards. For others, it was an opportunity to catch up on new trends at the Conference Programme or report back on business deals closed at the Formats Forum.

So whether you are promoting a new programme, showing off your creative talent, or finalising a deal... you can rest assured that in Monte Carlo the world is watching!



European Premier  
**DRAGNET**



European Premier  
**RUDY - THE RUDY GIULIANI STORY**



World Premier  
**LOLA, QUI ES-TU LOLA?**

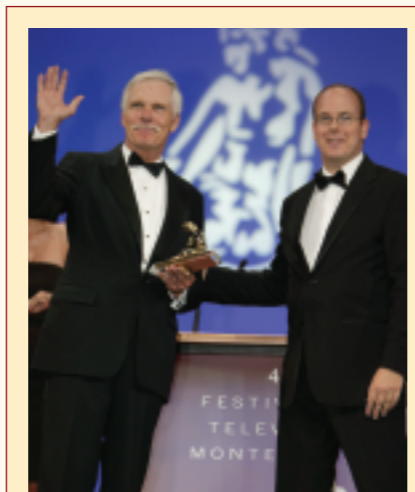


The 43rd edition of the festival hosted the European premier screening of the second series of 24. Enjoying the Monte Carlo sunshine were Elisha Cuthbert (left), Xander Berkeley, Sarah Clarke, Penny Johnson Jerald and Dennis Haysbert.

## DEADLINES for 44th Monte Carlo Television Festival Programme Competition

A total of 24 Gold Nymph Awards will be presented at the 44th edition of the Monte Carlo Television Festival. The winners will be selected by appointed juries who oversee various programme categories in the Programme Competition. Please note the submission deadlines of **April 7th** for the Fiction and News categories, and **March 22nd** for all the other remaining categories. The Awards ceremony will take place on Saturday 3rd July, 2004. Please visit the Festival website for details on how to submit your programme, or contact Sylvie Chiabaut and Vanessa Franquin at the Festival headquarters (see back cover for details).

Deadline is April 7th	<b>Fiction Television Films:</b> 🏆 Best Television Film, 🏆 Best Script, 🏆 Best Direction, 🏆 Best Performance by an Actor, 🏆 Best Performance by an Actress. <b>Mini-Series:</b> 🏆 Best Mini-Series, 🏆 Best Script, 🏆 Best Direction, 🏆 Best Performance by an Actor, 🏆 Best Performance by an Actress.
	<b>News TV Short News Item:</b> 🏆 TV Short News Item, 🏆 TV News Documentaries, 🏆 Best TV News Documentary 24-hour News, 🏆 Best 24-hour News Programme.
Deadline is March 22nd	<b>Producer Award for TV Series Comedy Category:</b> 🏆 Outstanding Producer of the Year, 🏆 Outstanding European Producer of the Year, 🏆 Outstanding Actor of the Year, 🏆 Outstanding Actress of the Year. <b>Drama Category:</b> 🏆 Outstanding Producer of the Year, 🏆 Outstanding European Producer of the Year, 🏆 Outstanding Actor of the Year, 🏆 Outstanding Actress of the Year.
	<b>European Television Producer Award</b> 🏆 1 Gold Nymph
	<b>Formats</b> 🏆 The International Format of the Year Award.



H.S.H. Crown Prince Albert, Honorary President of the Festival, presents Ted Turner with the first Gold Nymph of the 2003 Monte Carlo Television Festival.

## Special Prizes

Programmes entered into the above Competition categories may also be considered for one of the Special Prizes, which include: **The Special Prize of H.S.H. Prince Rainier III** – awarded to the programme that best deals with nature conservation, the protection of threatened fauna and flora, and the fight against pollution. **The Monaco Red Cross Prize** – presented to a news programme that demonstrates at least one of the ideals of the Red Cross: humanity, impartiality, independence, neutrality, charity, unity, and universality. **Prize of the Red Cross International Committee** – awarded to a report or documentary that promotes the principles of international law. **The AMADE Prize (The World Association of Children's Friends)** – this prize is given to a programme of excellence which echoes both the ideals of UNESCO and AMADE. Two categories are recognised – best fiction programme and best news programme. **The SIGNIS Prize** – two SIGNIS Doves are awarded to the best fiction programme and best news programme in support of quality television productions that highlight human and spiritual values.

During the Festival proceedings, the International Radio and Television University will once again be presenting the **URTI International Grand Prix** for documentaries that deal with social problems in the fields of art and culture. For more details, please visit the URTI website at [www.urti.org](http://www.urti.org).

## REALITY TV versus TV Reality

### The 2nd Formats Forum

July 1- 3, 2004

More than **200 delegates from 36 countries** attended the 1st edition of the Formats Forum, which consisted of 2 days of conference sessions and video library screenings.

Building upon the success of last year's event, the 2nd edition of the Formats Forum will feature an expanded conference programme which will examine the latest trends and developments in the global formats industry. Topics include recent developments in interactivity, the renaissance in scripted formats, "reality tv versus tv reality" plus 3 special in-depth sessions examining formats production and broadcasting in the USA, Latin America and Asia-Pacific respectively.

In addition, buyers from around the world will once again have the opportunity to screen the latest international formats productions at the Formats Forum video library screenings. In 2003, more than 100 top buyers from 32 countries were in attendance.

If you would like to include your formats productions in the video library, then please complete the "Sellers" registration form which includes the submission fee for up to 8 programmes. The registration and advertising forms can be downloaded from the Festival website at [www.tvfestival.com](http://www.tvfestival.com). Please remember, the **early bird deadline** is March 31st, 2004.

As an added bonus for all delegates, the registration fee for all sellers, buyers and participants will also include a daily buffet lunch on the 1st, 2nd and 3rd July, 2004.

### The International Format of the Year Award

In cooperation with the steering committee of FRAPA, the Monte Carlo Television Festival will once again be awarding a Golden Nymph for the "International Format of the Year Award". Full details concerning the Programme Competition can be obtained from the Festival headquarters (e-mail: Sylvie Chiabaut @ s.chiabaut@tvfestival.com).

### Some of the companies who attended the 1st edition of the Formats Forum included:

20th Century Fox (UK & US), ABC Entertainment (US), Absolutely Independent (The Netherlands), Action Time (UK), AK Associate (US), Alliance Atlantis Communications (Canada & UK), Antenna TV (Greece), A Prime Group (France), AQS (Czech Republic), ARTE (France), Aslanis (France), BBC Worldwide (UK), BK Media (Poland), Brainpool (Germany), Broadcast Magazine (UK), Broadcasters Group (Finland), Broadcasting Network Thailand (Thailand), Bulgarian National Television (Bulgaria), C21 Media (UK), Canal+ (France), Carlton Television (UK), CeeTV (Norway), Celador International (UK), Creative Vision (Romania), Deanse Entertainment (Hong Kong), Distraction Formats (Canada & UK), E! Networks (US), Earth Television Network (Germany), ECM (UK), Ecran Total (France), Endemol France (France), Endemol International (The Netherlands), Espresso TV (UK), Europroducciones (Spain), Fireworks International (Canada/UK), Flouride (Nigeria), Flytxt (UK), Fox World (UK), FRAPA (Germany), FremantleMedia (UK, Italy & US), French TV (France), Future TV (Lebanon), Gestmusic Endemol (Spain), Granada (UK), GRB Entertainment (US), Grundy Italia (Italy), The Gurin Company (US), Haldanes (Hong Kong), The Hollywood Reporter (US/France), Interferenze (Italy), JCS (Israel), Kanal 5 (Sweden), King World International Productions (US), Magna Global Entertainment (US), Magnolia (Italy), MBC (United Arab Emirates), Mediacorp (Singapore), Mediometrie (France), Midas Productions (Ireland), Minick (Switzerland), M-Net (South Africa), MTV International (Denmark), Mushroom Media (UK), Ninox Films (New Zealand), NRK (Norway), NTV (Russia), O2 (UK), Publico (Portugal), RDF Media (UK), Red Fig (UK), Robert Chua Productions (Hong Kong), RTI (Italy), RTL (Belgium), RTL (Hungary), SABC (South Africa), SBS (The Netherlands), Sera Film (Turkey), SIC (Portugal), Signature Films (US), Sony Pictures Television International (UK & US), Star Channel (Greece), STR (Turkey), Strix Television (Sweden), TBI (UK), Telecast Media Group (Germany), Telefe International (Argentina), Teletypos -Mega Channel (Greece), The Television Corporation (UK), Telewizja Polska (Poland), TNT Network (Russia), TV2/Danmark (Denmark), TV Azteca (Mexico), TVE (Spain), TVFormats (Germany & UK), TVN (Poland), TV Norge (Norway), TV Nova (Czech Republic), TVNZ (New Zealand), UFA Film & TV Produktion (Germany), Umot Sanat (Turkey), United Talent Agency (US), Van Dusseldorp & Partners (The Netherlands), Variety (UK), Videoage (US), Wall to Wall (UK), William Morris Agency (UK & US), The WIT (France), World Screen News (US), ZDF (Germany), Zeal Television (UK).



Interactive people: the panel at the On The Button conference



Jury of the 2003 Monte Carlo Formats Awards. From left: Jonathan Glazier, Duncan Gray, Peter van den busche, John Gough, Debra Johnson, Christoph Fey, Colin Jarvis and Ed Waller.

	28th – 30th June	Thursday 1st July	Friday 2nd July	Saturday 3rd July
10:15 to 11:15			Formats 3	Formats 6
		Coffee Break	Coffee Break	4
11:45 to 12:45	Festival Competition & Public Screenings	Formats 1	Formats 4	
		LUNCH	LUNCH	
15:00 to 16:00		Formats Screenings all day!	Formats Screenings all day!	
		Coffee Break	Coffee Break	
16:30 to 17:30		Formats 2	Formats 5	
17.45		Cocktails		Gold Nymph Awards & Closing Gala Dinner

## A. Registration Fees

The registration fee for Sellers, Buyers and Participants includes:

- ✓ accreditation for the duration of the Festival (28 June – 3 July 2004)
- ✓ access to all the conference sessions (with buffet lunch, 1 – 3 July)
- ✓ access to the Video Library (1 – 3 July 2004)

Please note: The Festival organisers have negotiated a limited number of discounted rooms with several hotels in Monaco. However, space is limited and priority will be given to Early Bird Registrations.

The "Sellers" registration fee includes the submission fee for eight programmes in the video library

Sellers – <b>Early Bird</b> (before 31 March 2004)	€ 700
Sellers (after 31 March 2004)	€ 900
Buyers Registration	€ 250
Participants – <b>Early Bird</b> (before 31 March 2004)	€ 500
Participants (after 31 March 2004)	€ 700

## B. Sponsorship Opportunities

Badge Lanyards (to be supplied by sponsor)	€ 6,000
Festival Bag (to be provided by sponsor)	€ 2,500
Post Conference Cocktails*	€ 5,000

\*Details upon request

If you are interested in other areas of sponsorship (e.g. Conference Sessions, Opening Night Ceremony, Closing Night Gala Dinner, Festival Partner) then please contact our offices in Monaco for further details (see back cover).

## C. Advertising in the Festival Publications



### Festival Preview Magazine

The Preview will be sent to delegates and media representatives 4 weeks before the festival starts.

Front Page (1/4 page)	€ 3,500
Inside Back Cover	€ 2,000
Inside Front Cover	€ 2,000
Back Cover	€ 2,500
Full-Page in Preview	€ 1,000



### Guide Book & Directory

Front Cover	€ 5,000
Bookmark	€ 3,000
Inside Back Cover	€ 3,000
Inside Front Cover	€ 3,000
Back Cover	€ 4,000
Full-Page	€ 1,200

### Daily News (Télé Visions)

Inside Front Cover	€ 1,500
Inside Back Cover	€ 1,500
Back Cover	€ 1,800
Full-Page in Daily	€ 750
1x Full-Page in all six issues	€ 3,000



All advertising rates refer to A4 size, colour reproductions. Black & White is not available.

All prices are exclusive of VAT, which is recuperable after the event.